



TO: NBRA BID BOARD OF DIRECTORS
RE: JULY BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. **Our next meeting is rescheduled for: THURSDAY, JULY 26TH 2012 @ 9:30AM**

THE BACK BAY BISTRO – NEWPORT DUNES WATERFRONT RESORT

1131 Back Bay Drive Newport Beach, CA 92660 (949) 729-1144

AGENDA

- I. CALL TO ORDER, WELCOME & INTRODUCTIONS - Jim Walker**
- II. ROLL CALL, RECOGNITION OF QUORUM, MINUTES – Jim Walker**
Action: Approval of Minutes from NBRA BID May Meeting: Wednesday, May 30th, 2012
- III. PRESIDENT’S REPORT – Jim Walker**
NBRA BID FY 2012-2013 Board of Director Application Forms & August 14th City Council Meeting
Discuss: FY 2012-2013 Annual Meeting Timeline & Event Concept
- IV. CITY REPORT – Mayor, Nancy Gardner**
RFP & Contract Update: BID Manager, NBRA BID Marketing & Newport Beach Restaurant Week
- V. FINANCIAL REPORT - C. Scott Palmer**
FY 2012-2013 Assessments, Billing, Update & Cash Flow Report
- VI. NBRA BID MARKETING REPORT - Peggy Fort**
NBRA BID Current Marketing Campaigns & Projects, E-Newsletter, Web Site & Blog Update
NBRA BID Dining Guide Update & Revised Timeline
- VII. NEWPORT BEACH RESTAURANT WEEK REPORT - Peggy Fort**
Discuss: January 2013 NBRW Goals, Campaign Specifics, Timeline & Sponsorship Campaign
Taste of Newport Chef's Cooking Pavilion Sponsorship & Community Marketing Kick Off
- VIII. OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**
Guests are welcome to attend. Presentations and discussion is limited to five (5) minutes.
- IX. MEETING ADJOURNED**